

## NON-RESEARCH POSTER RUBRIC

Element (% of total score)	1 (Weak)	2	3 (Moderate)	4	5 (Exemplary)
<b>Description (10%)</b>  Longer than three sentences.  Does not clearly describe content and participant expectations.			Includes an enticing two- or three- sentence description.  Clearly captures what the poster will cover and what participants can expect to learn.		Meets level 3 criteria, plus:  Uses language that is intriguing, compelling and/or clever.  Clearly states examples of positive impact(s) that resulted from this work.
<b>Presenter bio(s) (5%)</b>  Does not convey experience with regard to SEL practice, policy, or theory.			Conveys relevant experience with regard to SEL practice, policy, or theory.		Conveys that they are highly knowledgeable and experienced with regard to SEL practice, policy, or theory and would likely contribute to the <i>Exchange</i> goal of promoting a rich diversity of backgrounds, perspectives, and experiences.
<b>Conference alignment (15%)</b>  <i>Describe how your proposal aligns with the conference theme (Leaders as Learners) and key messages (1) "SEL is grounded in science" and/or (2) "To promote students' social and emotional competence, we must also prioritize the social and emotional competence and capacity of adults."</i>	Does not address the conference theme in a way that seems likely to contribute to theory, practice, or policy.		Addresses the conference theme in a way that could contribute to SEL practice, policy, or theory.  May be meaningful content for researchers, practitioners, and/or policymakers.		Clearly addresses the conference theme in significant ways that will contribute to practice, policy and/or theory.  Likely to be very meaningful content for multiple audiences.
<b>Objectives (10%)</b>  <i>List two to four intended objectives that describe what</i>	Intended objectives are not stated, cannot be inferred, and/or do not seem		At least one intended objective is stated.		All intended objectives are clearly stated and have a high likelihood of being achieved through the poster format.

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<i>aims will be met as a result of your proposal.</i>	likely to be achievable.				
<b>Poster content (25%)</b>  <i>Clearly describe the main content of your poster, including practical application(s), connections to social and emotional competencies/focal constructs, and evidence of effectiveness.</i>  <b>(NOTE: Posters cannot contain promotion of for-purchase products.)</b>	Content is not described clearly enough to verify quality.		Clear indication of relevant information.  Practical application and/or strategies that are replicable or adaptable to one's own context without purchases or products.  Explicit connections are made to SE competencies.  Includes references of effectiveness.		Meets level 3 criteria, in a way that also:  Is innovative, incorporates new ideas, perspectives, strategies, or approaches.  Supports equitable outcomes.  Includes evidence of effectiveness.  Addresses implications for student and/or adult learners.
<b>Insights and innovation (20%)</b>  <i>Describe how your poster content will be cutting-edge, thought-provoking, and groundbreaking for many viewers.</i>	Not current, original, or groundbreaking.  Viewers are unlikely to gain new knowledge or insights.		Current and fairly original, if not groundbreaking.  Viewers may gain new knowledge and insights.		Cutting-edge, thought-provoking, and groundbreaking for many participants.  Viewers are very likely to gain new knowledge, insights, and practical takeaways.
<b>Research or evidence base (15%)</b>  <i>Whose research and/or what best practices informed your work?</i>  <i>Provide specific data (examples, citations, annotations) when applicable.</i>	Cites no research basis or best practices.		Provides one example of research or best practices that informed their work.		Provides two or more examples of research and/or best practices that informed their work.  Includes at least one specific example, citation, or annotation.

CASEL reserves the right to change programming at any time, for any reason.  
 CASEL may cancel, at any point, sessions submitted by facilitators or presenters who are unable to attend.